

# ENEZA'S 2012 IMPACT

30 STUDENTS

30MIN/WEEK

9 MONTHS

## OUR 2012 IMPACT STUDY RESULTS

The following outlines Eneza Education's (formerly MPrep) 2012 impact study results.

30 students were chosen at random to use Eneza 30 minutes per week. These results compared Eneza's students to the average students at their school. The average students had the same curriculum and the same teachers. The only difference was Eneza.

### POINTS HIGHER THAN AVERAGE STUDENT

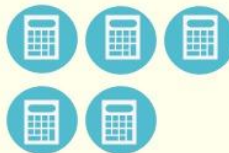
+9



Our impact study students grew their total scores (every subject included) 9 points more than the average student.

### PERCENT GROWTH IN SCORES

+5%



This growth in scores equates to a 5% increase in academic scores for the Eneza students

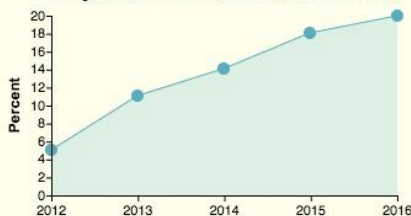
### PERCENT OF SUBJECTS WITH IMPROVED PERFORMANCE

100%



Our students increased their marks more than the average student in every subject: English, Math, Kiswahili, Social Studies, Science and Religious Education.

### Projected Increase in Student Scores



## WHAT THIS MEANS

By only using Eneza 30 minutes per week, our students demonstrated positive academic growth. Over time, we hope to grow our impact to increase active student scores 20% by 2016. With a projected 200,000 students on our platform by 2014, this will create incredible academic impact in Kenya.



## OTHER STATS

Besides the academic scores from the students in the programme, we also measured the percent growth of our most active schools. Below represents additional information on that as well as other information collected during our impact study.

### HIGH USAGE SCHOOLS

15%  
INCREASE

The percent increase in KCPE scores at high-usage Eneza schools

### STUDY HOURS PER WEEK

>2  
HOURS/WEEK

Number of hours more our students study than the average student

### STUDY HABITS

80%  
OF STUDENTS

Percent of students who study more after using Eneza