



Eneza Education Limited
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Interaction Designer Job Description

Eneza is a social enterprise with a mission of making 50 Million students in rural Africa smarter by leveraging low-cost mobile technology. So far, we've reached over 4 Million students across our operations in Kenya, Ghana and Ivory Coast using our virtual tutor on SMS. In 2018, we won the award for Best Mobile Innovation for Education at the Global Mobile Awards (GLOMO Awards - The Oscars for Mobile). The Eneza Team is fast-paced, passionate and hardworking, and inspired by the vision that one day, all African children will have access to quality education. Working at Eneza: At Eneza, all employees are given the opportunity and support to make their mark and unique contribution to the organization. We are an exciting, entrepreneurial place to work with a commitment to excellent results in support of our mission. We see all employees as leaders in our organization and in the educational movement more broadly.

The role of the **Interaction Designer** is extremely important to our organization. As an **Interaction designer** at Eneza, you will get to collaborate with data scientists, learning designers, visual designers, and developers to create learning tools that are impactful, viable, and enjoyable for our learners. Our interaction designers are versed in human-centered designer and are our users' loudest advocates.

Responsibilities are as follows:

1. Design and test virtual and physical experiences following human-centered principles.
2. Conduct user research to guide the improvement of our current products and develop new features or products.
3. Collaborate with visual designers, learning designers, developers, business and data analysts to plan out the implementation of improvements and new initiatives.
4. Use storytelling to communicate user insights and ideas to management and development teams.
5. Research new and better ways to achieve Eneza's mission and help shape its future.

Qualifications:

1. Skilled designers who can develop and test digital prototypes at various level of fidelity.
2. Researchers who are curious and believe in evidence-based decision making.
3. Team players who communicate their thoughts proactively and effectively to promote collaboration.
4. Independent thinkers who can clearly articulate and defend their ideas with evidence.
5. Lifelong learners who care about and take steps towards their personal and professional development.
6. There is no minimum degree requirement, but candidates must be able to demonstrate 1 to 3 years of experience as an interaction or UX/UI designer

How to apply

To apply, send your resume, portfolio, and a cover letter to product@enezaeducation.com. We will reach out to those pre-selected to (1) have an introduction call with the team lead, (2) complete an assignment to help us gauge your skills, and (3) have a final call to discuss your assignment and anything we want to follow up on.