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Learning Experience Designer Job Description

Eneza is a social enterprise with a mission of making 50 Million students in rural Africa smarter by leveraging low-cost mobile technology. So far, we've reached over 4 Million students across our operations in Kenya, Ghana and Ivory Coast using our virtual tutor on SMS. In 2018, we won the award for Best Mobile Innovation for Education at the Global Mobile Awards (GLOMO Awards - The Oscars for Mobile. The Eneza Team is fast-paced, passionate and hardworking, and inspired by the vision that one day, all African children will have access to quality education. Working at Eneza: At Eneza, all employees are given the opportunity and support to make their mark and unique contribution to the organization. We are an exciting, entrepreneurial place to work with a commitment to excellent results in support of our mission. We see all employees as leaders in our organization and in the educational movement more broadly.

The role of the **Learning Experience Designer** is extremely important to our organization. As a **Learning Experience Designer** at Eneza, you will get to collaborate with data scientists, interaction designers, visual designers, and developers to create learning tools that are impactful, viable, and enjoyable for our learners. Our learning designers understand pedagogy and andragogy, as well as instructional design. They help break down complex topics into manageable units of content for learners to digest.

Responsibilities are as follows:

1. Guide product strategy with online learning best practices.
2. Develop guides and conduct workshop with the content team who regularly uploads content for students.
3. Develop assessment strategies that help gauge learners' development on Eneza's platforms.
4. Develop learner incentives framework to help drive engagement on Eneza's platforms.
5. Research new and better ways to improve learners' educational outcomes and help shape its future.
6. Conduct impact assessments of various learning tools across Eneza's products.
7. Document internal learning and best practices to contribute thought leadership to the online learning field in Africa.

Qualifications:

1. Experienced teachers or instructional designers who can develop and test digital learning solutions.
2. Researchers who are curious and believe in evidence-based decision making.
3. Team players who communicate their thoughts proactively and effectively to promote collaboration.
4. Independent thinkers who can clearly articulate and defend their ideas with evidence.
5. Lifelong learners who care about and take steps towards their personal and professional development.
6. There is no minimum degree requirement but candidates must be able to demonstrate 2 to 5 years of experience in education.

How to apply

To apply, send your resume, portfolio, and a cover letter to product@enezaeducation.com We will reach out to those pre-selected to (1) have an introduction call with the team lead, (2) complete an assignment to help us gauge your skills, and (3) have a final call to discuss your assignment and anything we want to follow up on.